

Sturmfreie Bude Düsseldorf & Cologne: Environmental Policy

We understand that our company has a vital role to play in protecting and improving the environment of today's society as well as for future generations. We are committed to help securing the long-term sustainability regarding business meetings and private events, as well as to set an example of good practice in the realm of planning and hosting events. We are committed to managing environmental impact as an integral part of our operations. It is our aim to always assure the environmental integrity of our processes and facilities possible. We will do so by adhering to the subsequent actions:

- To integrate the consideration of environmental concerns and impacts into our decision making and activities at all times
- To minimize our waste as much of it is possible
- To train, educate and inform our staff about environmental issues that may affect their work in our premises
- To provide information about the principle of Green Meetings as well as our policy available for all staff members and guests
- To reduce, reuse, recycle the resources consumed by our business wherever possible
- To act upon emerging issues resulting from our practices that impact the environment
- To operate in compliance with all relevant environmental legislation nationally and locally

Targets and Objectives for 2025/2026

Environmental Management

To reconfirm Jessica Pötzscher as our environmental manager

Staff Involvement

To hold meetings and educate our staff on our environmental objects and train them to ensure that our objectives are met

To teach our cleaning staff how to use the HYLA vacuum cleaner

To organize a corporate blockblocks clean-up event with our team for team-building and educational purposes

Guest Information

To install all information regarding our environmental policy as well as the award in a prominent place

To establish a completely new website; launch December 2025

To dedicate one website category to the topic of "environmental responsibility of event locations" as well as Green Key and Green Events

Washing and Cleaning

To switch completely to the brand Sonett for all cleaning supplies and hand soap

To buy toilet paper and towels only by recycled paper

To replace current dishwasher detergents by Sonett products
To replace ordinary cleaning cloths by eco/natural fibre cleaning cloths
To buy and establish the ecofriendly HYLA vacuum cleaner

Waste

To offer our staff and clients “take-away-boxes” for leftover food
To buy ecofriendly “take-away-boxes”
To switch from 0,33L bottles to 0,2l bottles to avoid throwing away liquid
To reorganize our waste management system in our office kitchen
To collect
To collect bottle caps left over from events and donate them for a good cause. To cooperate with charity organisations such as Düsselkronen and Karnevalsklübchen Kraus e.V. The proceeds benefit environmental protection organisations as well as the Children’s and Youth Cancer Aid Association in Bonn.

Energy and Water

To renew our light bulbs with energy saving light bulbs
To reduce our energy use as much as possible by the means of switching off appliances when possible after events
To only buy new products that are water and energy saving appliances.
To change from annual energy registration to a monthly check-up

Food and beverage

To research local farms and switching to locally produced milk, honey and apples if possible
To research “Öko-Boxes” suppliers and establish a partnership
To provide seasonal fruits as much as possible
To support local manufactures of drinks
To encourage our clients to only use one mug instead of several ones throughout one event
To offer infused tap water in a glass dispenser
To replace all snacks step by step by organic or fairtrade snacks
To support local businesses
To switch to local beekeepers in each city and establish partnerships.

Green Purchasing

To speak to our suppliers and encourage them to restructure their delivery processes or packaging
To research new products and buy sustainable item

Social Responsibility

To ongoingly support the charity TUES in Düsseldorf
To support other charities such as Blockblocks
To actively reach out to charities and help to fundraise money
To research and contact “Woodify” as well as “Global Forest Fund” and see how we could have an impact
To reach out to sustainable companies for networking
To contact “Impact Cologne” for a partnership regarding hosting events and networking.

Impact Cologne is an initiative that provides Cologne companies support and comprehensive support in their efforts to act in a sustainable and climate-friendly manner.

Sturmfreie Bude Düsseldorf & Cologne are looking forward to making an impact.

Düsseldorf, 15th of March 2025