

Sturmfreie Bude Düsseldorf & Cologne: Environmental Policy

We understand that our company has a vital role to play in protecting and improving the environment for today's society as well as for future generations. We are committed to helping secure the long-term sustainability of business meetings and private events while setting an example of best practice in the planning and hosting of events.

We recognise our responsibility to manage and minimise the environmental impact of our operations. It is our aim to continually improve the environmental performance of our processes, facilities, and services while promoting sustainable practices among our staff, guests, suppliers, and partners.

We will achieve this by adhering to the following principles:

- To integrate environmental considerations and potential impacts into all decision-making processes and business activities.
- To minimise waste generation wherever possible.
- To train, educate, and inform our staff about environmental issues relevant to their work and responsibilities within our premises.
- To provide information about the principles of Green Meetings and our Environmental Policy to all staff members and guests.
- To reduce, reuse, and recycle resources consumed by our business wherever possible.
- To identify and address environmental issues arising from our operations and activities.
- To comply with all applicable environmental legislation and regulations at both national and local levels.
- To encourage sustainable practices among our suppliers, contractors, clients, and other stakeholders.
- To continuously improve our environmental performance through the regular review of our operations, objectives, and sustainability initiatives.

Targets and Objectives for 2026/2027

Environmental Management

- To reconfirm Jessica Pötzscher as our Environmental Manager.
- To regularly review and update our environmental objectives and sustainability initiatives.

Staff Involvement

- To hold regular meetings to educate our staff about our environmental objectives and ensure that our targets are achieved.
- To inform and educate our external service team about our environmental policy and sustainability goals.
- To research suitable sustainability networks, workshops, and training opportunities for our team.

Guest Information

- To display information regarding our Environmental Policy and Green Key certification in prominent locations throughout our venues.
- To establish written signage and displays providing information about our catering services.

- To provide information about our suppliers and sourcing practices and display this information next to the relevant products whenever possible.
- To integrate QR codes into information materials to provide guests with further sustainability-related information.
- To continuously maintain and update our website.
- To regularly publish news, sustainability initiatives, and environmental developments on our company blog.
- To establish and maintain a company profile on the Green Key Germany platform.
- To reorganise and update our guest information folder and digital information materials.

Washing and Cleaning

- To switch completely to Sonett products for cleaning supplies and hand soap.
- To cooperate with our cleaning contractors and encourage the use of environmentally friendly cleaning products, including Sonett products wherever possible.
- To purchase only recycled-paper toilet paper and paper towels.
- To replace current dishwasher detergents with environmentally friendly Sonett products.
- To replace conventional cleaning cloths with eco-friendly natural-fibre alternatives.

Waste

- To offer staff and clients eco-friendly take-away boxes for leftover food.
- To purchase environmentally friendly take-away containers.
- To switch from 0.33L bottles to 0.2L bottles to reduce beverage waste.
- To reorganise and improve the waste management system in our office kitchen.
- To reuse leftover bottled water for watering indoor plants.
- To collect bottle caps from events and donate them to charitable recycling initiatives.
- To cooperate with organisations such as Düsselkrone and Karnevalsklübchen e.V., whose proceeds support environmental protection projects as well as children's and youth cancer aid organisations.
- To research new logistical solutions for transporting collected bottle caps to recycling facilities.
- To recycle, repurpose, or donate furniture and decoration items that are no longer in use.
- To purchase trays for cleaning products to ensure safe storage and prevent accidental leakage.

Energy and Water

- To reduce energy consumption by ensuring that lighting, equipment, and appliances are switched off whenever possible after events.
- To purchase only water-efficient and energy-efficient appliances when replacing or acquiring equipment.
- To research solutions for collecting and using rainwater where feasible.

Food and Beverage

- To research suppliers of environmentally friendly food packaging and establish suitable partnerships.
- To provide seasonal fruit whenever possible.
- To support local beverage producers and manufacturers.
- To encourage clients and guests to use one mug or glass throughout their event instead of multiple items.
- To offer infused tap water in reusable glass dispensers.
- To support local businesses and suppliers wherever possible.
- To source honey exclusively from local beekeepers in the respective city and establish long-term partnerships.

- To make vegetarian catering options an attractive and easy choice for clients while respecting individual preferences.

Green Purchasing

- To engage with suppliers and encourage improvements in delivery processes and packaging sustainability.
- To continuously research and purchase environmentally friendly and sustainable products.
- To formulate a sustainable purchasing policy

Social Responsibility

- To continue supporting the charity TUES in Düsseldorf.
- To continue supporting and to establish a strong partnership with Blockblocks Clean-Up.
- To organise and participate in a team clean-up event in cooperation with Blockblocks.
- To host charity events focused on sustainability and environmental awareness.
- To actively support fundraising activities for charitable organisations.
- To connect and network with sustainability-focused companies and organisations.

Sturmfreie Bude Düsseldorf & Cologne are committed to making a positive and lasting impact.

Düsseldorf, April 2026

Jessica Pötzscher